



CHALLENGE 10 2024

A FUNDRAISING GUIDE



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**FUNDRAISING
REGULATOR**

Get Ready to Celebrate!

Humanimal Trust is turning 10 this year, and we want YOU to be a part of the celebrations!

Come and join Humanimal Trust for Challenge 10, as we want everyone to help us to celebrate our 10th year and make it a special one. We want you to find things something to challenge yourself with to celebrate our 10th year, Are you a bookworm? Challenge yourself to read captivating books you've always wanted to read, this year: one per month. Do you prefer the great outdoors? Challenge yourself to go on a daily walk or set a goal to walk 5 miles – whether you split it over days or weeks, the journey is yours to conquer. If you can ask people to sponsor you to complete your challenge that's even better, and help raise much needed funds for Humanimal Trust.

Calling all bakers! Whip up a tasty birthday cake, take it to work or invite friends to buy a slice, all in the name of supporting Humanimal Trust! Have a look at our [tasty recipes and ideas on our 'Paws for a Picnic' page](#) and invite your friends and family to join you.

Whether it's hoola hooping, running, or any other unique challenge that gets your heart pumping, now is the time to unleash your creativity and make a difference.

If you fancy a real challenge why not have a look at the [challenge events page](#) and see which one makes you want to get involved. There's a wide variety of events and adventures for you to join and help keep you motivated to achieve your goal. Let your imagination go wild and share your challenge with us!

Send in pictures or videos of your challenges to fundraising@humanimaltrust.org.uk and tell us your reasons for supporting Humanimal Trust and making our 10th birthday extraordinary.

Together, let's turn our collective passion into a force for good. Join us in 'Challenge 10' and help write the next chapter in the Humanimal Trust journey.

Start your challenge today and let's make our 10th year a celebration to remember.

Joe x

Joe Bailey
CEO - Humanimal Trust





Selecting Your Challenge!

**Whatever you plan to do, make sure it's something you WANT to do!!
Pick something that challenges you and makes you feel motivated to complete.**

Here are some ideas but you may have some great ideas of your own!!

- Set yourself a challenge to put your favourite music on and dance for 10 mins a day or you could do a sponsored dance for 10 hrs! Why not make it a team challenge!
- Bake a birthday to celebrate our 10th birthday and share with your friends and colleagues - they can donate £1 a slice and raise some funds for Humanimal Trust.
- Have a [Paws for a Picnic](#) to celebrate our 10 yrs and ask for a donation to Humanimal Trust to join in.
- Buy some items to donate to a human or pet food bank and celebrate our birthday by helping others.
- Celebrate your birthday with us! Dress up, share a drink and have fun and ask your friends and family to donate to Humanimal Trust instead of giving presents.
- Do 1 thing a day to help another person or animal for a week, a month, a year! The choice is yours to make. Doing something for others really helps you to feel good too!
- Hold a sponsored silence, whether at school or for the adults at home, and ask for donations to Humanimal Trust in return.





Next Steps - Planning your Challenge!

- First select a date to start or hold your event. Give yourself lots of time to plan your challenge.
- Where will you hold your challenge?
- There are many locations you can plan to have your Challenge 10 event! This may be from home, in your community, or school.
- If you are holding your event outside your home, do you need permission to do this? Ask your school or community centre if relevant.
- Are you going to set yourself a target to raise? If you are, tell everyone about it!
- If you hit your target, set another goal and increase the amount you raise.



Share your challenge

- Tell all your friends and family and gather support!
- Are you on social media? Take lots of photos and tell everyone about your challenge! Tag in Humanimal Trust and we can share your story too!

Our social media tags are:

- Facebook - @HumanimalTrust
- X (formerly Twitter) - @HumanimalTrust
- Instagram - @humanimaltrust
- Threads - @humanimaltrust
- LinkedIn - @humanimal-trust

Share a link to your fundraising page so people know how to donate.

They can simply send a donation via our fundraising page if this is easier at

<https://humanimaltrust.enthuse.com/cf/challenge10>

If you are planning a Big event, why not contact your local press? Tell everyone about what you are doing and why!





Collecting Your Funds

Whatever you are planning to do the easiest way to collect your donations is via a fundraising page. You can create your own and shout about why you are taking part in 'Challenge 10' and why! You can create your very own fundraising page via our online fundraising platform, Enthuse at <https://humanimaltrust.enthuse.com/cf/challenge10> Go to the page and click the button that says 'Fundraise for Us' and create your very own fundraising page. Alternatively, just click the donate now button and people can donate to the generic 'Challenge 10' page instead!

You can also collect your donations by using our sponsorship form which you will find at the end of this guide. Please follow the instructions on the form to send in your money raised and don't forget to say thank you for all their support and say thank you from us all here at Humanimal Trust too!

Are you wanting to collect money for Humanimal Trust? Great! We just need to make you aware of the following...

Public collections

You must have a licence from your local authority to collect funds in public places. You can apply for this on behalf of the charity, Some areas have a very limited number of licences to issue, so it's best to ask us first.

Collections have a minimum 28 day application timeline to process and each council will have different rules and regulations. England and Wales - Please [contact your local authority](#) to find out more. Scottish residents should contact their local authority [here](#). Northern Ireland residents should contact the Police Service of Northern Ireland [here](#).

If you are collecting on private property you will need written permission from the landowner or manager. If you hold a collection for Humanimal Trust without a licence or proper permission, it may result in the charity losing future opportunities to collect donations in these places.

Collecting door-to-door

You are not allowed to collect funds by going door-to-door, even if you know them. The [Fundraising Regulator](#) has strict guidelines on who is able to carry out this type of fundraising.

For more information, please visit the [Chartered Institute of Fundraising website](#) or contact us at info@humanimaltrust.org.uk





The Legal Bit

It's important to note that you are responsible for your event. Sadly, we cannot be held liable for your fundraising activity. Additionally, please ensure to specify that your event is fundraising "in support of" rather than being organized by Humanimal Trust.



Sending the Money to Us

Transfer your funds directly to us via your bank and then get in touch with the team. We'll let you know our bank details and your unique reference number to make your transfer. Call us on 01483 791725 or email fundraising@humanimaltrust.org.uk

Please make your cheque payable to 'Humanimal Trust' and return to :

Dineke Abbing,
Humanimal Trust,
Eashing Barns,
Halfway Lane,
Eashing,
Surrey
GU72QQ

Remember to include your sponsorship form and details when sending your donation so we can say thank you!



£